



GREGG AMBER

Partner
Corporate

Orange County
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Gregg Amber specializes in a broad range of finance and related matters, ranging from commercial loans to IPOs and other securities offerings to mergers and acquisitions. He also provides strategic counsel to clients on assorted transactional and corporate matters such as equity compensation plans, joint ventures, SEC reporting and the like.

Gregg was Executive Vice President and General Counsel of ZLand.com, Inc. during 1999 and 2000, gaining experience and insight into issues from a client perspective. He was also on the board of directors of SSP Solutions Inc., a publicly traded company (Nasdaq NMS: SSPX) until its acquisition in August 2004.

Areas of Expertise

- Mergers and acquisitions (including leveraged buy outs and SPACs)
- Venture capital/private equity
- Secured transactions
- Corporate/securities law including private and public securities offerings
- Preparation of SEC reporting and disclosure documents

Representative Matters/Cases

- Representation of both buyers and sellers in numerous acquisitions
- Representation of both issuers and investing institutions in venture capital and private equity investment transactions
- Representation of both lenders and borrowers in secured loans
- Representation of both acquiring and acquired companies in SEC registered mergers of public companies and stock-for-stock acquisitions by public companies, including SPACs
- Representation of public companies in SEC reporting, proxy statements and registration of equity compensation plans (Form S-8)
- Counseling of public companies and their officers and directors on Section 16 matters, Rule 10b5-1 trading plans, Rule 10b-18 stock repurchases and the like

Related Services

- Mergers and Acquisitions
- Commercial Finance
- Securities
- Corporate and Tax

Related Industries

- Private Equity
- Technology
- Food and Beverage
- Restaurants and Hospitality
- Wholesale and Manufacturers

Bar & Court Admissions

- California, 1981
- Colorado, 1982 (inactive)
- Massachusetts, 1984 (inactive)

Education

- Stanford Law School (J.D., 1981)

- IPO representation of issuers in the medical products, green energy, food, plastic blow molding, mass storage device, pressure transducer, entertainment, oil and gas, multimedia, engineering, data security, aerospace and Internet industries
- Underwriter representation in IPOs and private securities offerings
- Representation of golf course and real estate developers in syndicated capital raising activities
- Principia College (B.A., 1978)

Representative Clients (past and present)

- RNS Capital Partners
- TOCA Football
- Tattooed Chef
- Continuous Coating Corporation
- FlexEnergy
- Windward Way Treatment Services
- Pinnacle Spine Products
- Prometheus Research
- Salem Media Group
- Schroeder Investment Partners
- Westside Building Materials
- VFS Fire and Security
- Labeltronix
- Entrepreneur Magazine
- Qmerit
- Liquipel / InstaProtek
- Berkshire Hathaway Home Services
- Prudential Real Estate Financial Services
- Next Step Investments
- Overhill Farms
- Research Engineers/netGuru
- Levine Leichtman Capital Partners
- Pacific Energy Resources
- Retrieval
- SSP Solutions/Litronic Industries
- Spa Gregorie's
- Wedbush Morgan Securities
- B. Riley
- Javier Sosa (Javier's)
- Triple A Containers (TriPAQ)
- E*OFFERING
- Wells Fargo Van Kasper
- Graphix Zone

Publications

- Reinigorating Accredited Investor Only Offerings – Proposed New Rule 506(c) Permits General Solicitation and Advertising,” Orange County Business Journal, April 1, 2013

- “Business Judgment Rule Loses Ground in California,” Los Angeles Daily Journal, March 12, 2012

Speaking Engagements

- Going Public: SPACs and IPOs – Webinar | Slides

Awards & Honors

AV® Preeminent™ rating with LexisNexis/Martindale Hubbell

Memberships & Associations

- American Bar Association, California State Bar Association
- Orange County Bar Association
- California Independent Petroleum Association