



LINDY HERMAN

Senior Counsel
Intellectual Property

Orange County
(714) 662-4673
lherman@rutan.com

Lindy specializes in all aspects of domestic and international intellectual property portfolio management, including litigation, prosecution, transactions and related business matters. She also manages intellectual property-related business transactions, including negotiation of licenses, IP asset purchase agreements, confidentiality/non-disclosure agreements, manufacturing agreements, and distribution agreements. In addition, Lindy conducts IP audits and due diligence in support of corporate transactions such as mergers and acquisitions.

Lindy handles all aspects of domestic and global trademark prosecution and counsels clients on trademark availability, selection, and enforcement as well as certification mark development and protection. She also advises clients on copyright, advertising, and right of publicity related matters.

Lindy has successfully resolved numerous US and international intellectual property disputes, including *inter partes* proceedings before the TTAB, international arbitration proceedings, and domain-name disputes under the Uniform Domain-Name Dispute-Resolution Policy, the Uniform Rapid Suspension System, and regularly works with domain name registrars and website hosts to enforce clients' IP rights. She also has represented clients in patent infringement, trademark infringement, copyright infringement, trade secret, unfair competition, and business related lawsuits in both federal and state courts.

Lindy also holds certificates in Intellectual Property Law and International & Comparative Law.

Languages

- French

Related Services

- Intellectual Property
- Copyrights
- Trade Dress
- Trademarks
- Privacy and Technology

Related Industries

- Apparel, Retail and Consumer Products
- Entertainment and Media
- Food and Beverage
- Technology
- Interactive Entertainment and Gaming

Bar & Court Admissions

- State Bar of California

Education

- University of Nevada, Reno (B.A.)
- Whittier Law School (J.D.),

Publications & Speaking Engagements

- Guest Lecturer, *Trademark Prosecution in the United States*, PONS Business School, Madrid Pain Master of Industrial Property, Intellectual Property, Competition and New Technologies Program, Spring 2020-2023
- *2016 Trademark Year in Review*, Beverly Hills Bar Association, Intellectual Property, Internet & New Media Section, March 2017
- Guest Lecturer, *Trademark Prosecution in the United States*, King Juan Carlos University, Madrid, Spain, Masters in IP Law Program, Spring 2016-2019
- *Copyright and Trademark Trolls: Fable or Fact?* Chapman University School of Law: 2015 Chapman Law Review Symposium, March 2015
- *Trademark Prosecution for Non-Trademark Attorneys*, Orange County Bar Association, Intellectual Property and Technology Law Section, March 2015
- *Copyright Infringement Risks on Social Media*, Orange County Lawyer, December 2015
- Guest Lecturer, *Trademark Prosecution*, University of California Irvine, School of Law, Fall 2014
- *Navigating The Right of Publicity in the Age of Social Media*, American Bar Association, Section of Intellectual Property Law, December 2012
- The Madrid Protocol: A Report Card Orange County Lawyer, September 2008, Vol. 5, No. 9; An expansion of a January 2008 presentation to the intellectual property section of the OC Bar Association

Awards & Honors

- Southern California Super Lawyers “Rising Star” 2013, 2014, 2015 and 2016
- Los Angeles Magazine List of Top Women Attorneys in Southern California, 2013, 2014, and 2015

Memberships & Associations

- International Trademark Association
- Orange County Intellectual Property Law Association
- Orange County Bar Association

- Dean’s List & The CALI Award for Excellence in Trademarks and Unfair Competition Law
- Certificate, Intellectual Property Law
- Certificate, International and Comparative Law