



WILLIAM SCHAAL

Partner

Intellectual Property

Orange County

(714) 641-3464

bschaal@rutan.com

Bill Schaal has vast expertise securing patent protection for the technological advances made by his clients. For more than 25 years, companies ranging from international, multi-billion dollar corporations to start-ups have relied on Bill's guidance for developing strong IP portfolios.

Over the last decade, some of Bill's clients have gone public or have been acquired with multi-billion-dollar payouts based on their valuable portfolios. In addition, a consortium of technology leaders, including Apple, Microsoft and Sony, sought out and paid \$4.5 billion for an IP portfolio that included patents crafted by Bill.

With a background in electrical engineering, Bill prepares, files and prosecutes patent applications for his clients in various technological fields, most notably computer electronics, mechanical and medical devices, network infrastructure, IoT sensors, software, and data security. But, as evidenced by his other degree in Management Science, Bill understands and approaches the generation of IP as a company asset, where he works tirelessly to develop IP portfolios that significantly enhance the overall value of his clients' businesses.

Beyond counseling and IP portfolio development, Bill works on patent-related matters, including offensive and defensive patent portfolio reviews; invalidity and non-infringement analyses of third-party patents; freedom-to-operate opinions; and due diligence investigations prompted by acquisition or licensing ventures.

Recognized by national publications including Super Lawyers and the American Lawyer, Bill has actively given lectures on patent prosecution to many high-technology companies and technology-minded organizations, including the Orange County Patent Law Association and UCI Beall Applied Innovation.

Areas of Focus

- IP Related Business Transactions

Related Services

- Cybersecurity, Privacy and Corporate Governance Practice Group
- Intellectual Property
- Patents
- Privacy and Technology

Related Industries

- Technology
- Cybersecurity
- Internet of Things (IoT)
- Blockchain, Smart Contracts and Cryptocurrencies
- Hardware
- Medical Devices
- Software
- Physical Sciences
- Automotive

Bar & Court Admissions

- State Bar of California
- U.S. District Court for the Central District of California
- U.S. Patent and Trademark Office

- Litigation Support
- Patent

Industries

- Communications
- Computer/Related Technologies
- Electronics
- Medical Devices
- Green Technologies
- Internet Technologies
- Mechanical
- Semiconductor

Publications

- “Guidance in Protecting Software-Based Inventions After Alice,” Orange County Business Journal, November 2016

Memberships & Associations

- Orange County Bar Association, former Co-Vice Chairperson of the Technology Section
- Orange County Patent Law Association

Education

- University of California, San Diego , B.S. Electrical Engineering; B.A. Management Science
- Loyola Law School (J.D.)