

## **APPAREL, RETAIL AND CONSUMER PRODUCTS**

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Rutan & Tucker offers specialized services customized to the needs of our clients, which range from start-ups to large public companies that are industry leaders.

Rutan & Tucker has assembled a team of highly qualified professionals from several practice areas to provide representation to companies engaged in the fashion, apparel and beauty business. We have combined the talents and experience of our corporate and transactional attorneys, litigators, intellectual property lawyers, and employment and labor law practitioners to provide creative, effective and efficient solutions to the many complex legal and business issues that face apparel industry companies in the competitive global markets.

Located in Orange County, the home of some of the top echelon action sports and apparel companies in the world, our firm is uniquely positioned to assist and support our clients with legal professionals who know and understand the apparel industry. We keep abreast of market trends and issues, regularly attend major apparel tradeshows and events, and are active in key industry organizations giving us firsthand insight into industry developments.