

TRADE DRESS

Some of the most prominent businesses in California trust Rutan to protect their trade secrets. In instances in which patents or copyrights are not available or appropriate, often times the best way of protecting intellectual property is through maintaining it as a trade secret in accordance with the California Uniform Trade Secrets Act and Defend Trade Secrets Act of 2016. Rutan advises its clients on the best way of protecting their intellectual property as a trade secret, as well as strategies to protect their trade secrets from misappropriation by competitors.